

Gnural Net Privacy Policy

LiveToAir, LiveToAir PRO, Call-In Manager, and Related Web Properties

PLEASE READ THIS DOCUMENT CAREFULLY AS THIS GOVERNS THE USE OF INFORMATION THAT WE OBTAIN.

This Privacy Policy is part of the Terms of Use of Gnural Net's websites, and is part of our Terms of Sale for any products we produce, sell, and license. It covers any information collected by Gnural Net, Inc. on its websites and through its products and services.

YOU ARE NOT OBLIGATED TO USE OUR WEBSITES OR PURCHASE (LICENSE) OUR PRODUCTS OR SERVICES. BY USING OUR WEBSITES OR BY PURCHASING (LICENSING) OR USING ANY OF OUR PRODUCTS OR SERVICES, YOU AGREE TO THESE TERMS AND TO THE USE OF YOUR INFORMATION UNDER THESE TERMS.

Gnural Net's products require limited personal data to deliver their intended functionality. If you choose not to provide data required by a product or service, you will not be able to use that product or service. We collect this data specifically to enable the use of features in our products and services, and to provide diagnostic and performance information on the use and functioning of our products. Any data we collect is explicitly asked for (and should only be shared voluntarily with us by the people using our products) or it is logged by functions in our software and infrastructure. No data we collect is purchased from, sold to, or shared with any third party, unless required by law or statute.

Personal information that is shared with us to request additional product details, free trials, demos, or to address other product related inquiries may be shared with our dealers, resellers, OEM partners, or members of our support network to facilitate addressing these requests.

In addition, some functionality in our products may leverage information you share with Gnural Net about a 3rd party (e.g. – a name and an email address for sending a remote connection invitation) If you do share any information with us about a 3rd party individual, it is incumbent on you to be sure that individual would have no objection to their information being shared with us.

USE OF COOKIES (AND SIMILAR TECHNOLOGIES):

Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. We use cookies and similar technologies

for storing and honoring your preferences and settings, and enabling you to sign in and remain connected to our systems and services.

Please note that you have a variety of tools to control the data collected by cookies and similar technologies. For example, you can use controls in your internet browser to limit how the websites you visit are able to use cookies and to withdraw your consent by clearing or blocking cookies. Limiting the use of cookies used by Gnural Net may impact the performance of our products or cause them to fail or function in unpredictable ways.

GNURAL NET ACCOUNTS:

With a Gnural Net account, you can sign in to our various products and services. Signing in to your Gnural Net account allows us to verify that you have permission to access specific services or features, and allows us to provide personalized information specific to your account (e.g. – contacts that you have added to a LiveToAir directory or shows that you have created for Call-In Manager).

CUSTOMER COMMUNICATIONS:

When Gnural Net sends communications to a customer, we use data to personalize the content of the communication. All personalized information we may use in these communications (e.g. - names, emails, phone numbers, conference services, etc.) have been provided to us by the customer directly. We will respect your wishes if you do not want to provide us with your personal data for customer service, market research or promotional purposes. If you no longer wish to receive e-mailings, each e-mail sent contains a link to automatically unsubscribe.

Our Customer Relationship Management (CRM) system is hosted by HubSpot through a HubSpot Subscription Service we maintain with them. Our corporate website is also hosted by HubSpot as part of our subscription with them. While HubSpot provides services that protect the privacy of the user information that is stored there through these provided services, they are prohibited from using that information, except as necessary to provide and improve their services, and as required by law. (For a complete description, visit: <https://legal.hubspot.com/product-privacy-policy>)

PURCHASES:

When a customer purchases or subscribes to a Gnural Net product or service, we collect the name and contact data of that customer's designated point of contact and use billing information provided by the customer to perform the transaction that the customer has

requested. Gnural Net stores no credit card, banking or other financial information on any customer without their consent in writing on a credit card authorization form. Gnural Net currently processes credit card transactions through Stripe.Com or Square.Com

Personal information related to the features and operation of Gnural Net's products and services is databased in Amazon's AWS infrastructure within the United States. The personal information that is stored in Amazon is limited to details that would be generally shared with other public entities, such as names, emails, phone numbers, a town/city/state/country, and social media links. None of this data is verified or cross-linked in any way, and is directly entered by users of our products for the operation of our products. Beyond log-in credentials, the only personal data that may be required to use our products is a name and email address – all other data that can be provided by users is optional.

RISK OF HACKING:

It is important to remember that whatever you transmit or disclose online can be collected and used by others or unlawfully intercepted by third-parties. While any data that we transmit is encrypted via 256-bit encryption (using TLS 1.2 and Secure Web Sockets), no data transmission over the Internet can be guaranteed to be 100% secure. While we strive to use commercially reasonable means to protect your information, we cannot warrant the security of any information you transmit to us.

UPDATES TO THIS POLICY:

Gnural Net may update this Privacy Policy from time to time. If so, Gnural Net will make the revised Privacy Policy available through this Website. We cannot provide you with any separate notice of that fact, so please check back regularly for any updates.